

# Eliminating barriers to opportunity and helping people in need

*Enhancing the dignity and quality of life*

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**For over** 85 years Goodwill of Orange County has been in the business of collecting donated goods for reuse to sell in its retail stores. Today there are 20 retail stores and nearly 30 attended donation sites located throughout Orange County – and as the creator of shopgoodwill.com, the local organization also holds the distinction of developing, managing and operating the first Internet auction site for nonprofits.

Each of these retail venues is a vital source of revenue for programs and an invaluable resource for the individuals Goodwill serves-- by providing thousands of people with disabilities and other barriers the opportunity to achieve their highest levels of personal and economic independence through competitive employment.

As a leader in social enterprise, Goodwill is creating positive social change within the con-

text of sustainable business models. It is developing new and powerful solutions to society's most challenging social issues. In addition to the many educational, training and employment services, thanks to new technology, Goodwill of Orange County is able to provide innovative business solutions resulting in new revenue sources while fueling the local economy. Goodwill does this primarily through three business models: Document Destruction Services, Packaging and Assembly and E-waste Solutions.

The effort to be good stewards is paying off in other positive ways. Goodwill of Orange County has recently earned its third consecutive 4-Star rating based on both organizational efficiency and capacity from Charity Navigator, America's premier independent charity evaluator. With thousands of charitable organizations competing for funding in Orange County, it's reassuring for individuals and businesses that



demand more accountability, transparency and quantifiable results to know that Goodwill is an excellent choice-- whether they donate goods, make a financial gift or support one of Goodwill's smart business solutions. Goodwill's position in the nonprofit community stands out by its innovative businesses and programs, while providing life-changing services to thousands of individuals each year. In fact, 91 cents of every dollar Goodwill of Orange County spends goes directly to fund its programs.

To learn more about Goodwill, contact Doug Wooley, Community Development Manager at [dwooley@ocgoodwill.org](mailto:dwooley@ocgoodwill.org) or 714.547-6308, ext 352.