

THE GSF FOUNDATION FOR KIDS

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THE GSF FOUNDATION for kids is a non-profit organization established to help children and families who are in need. A natural extension of Golden State Foods' value-based business, the Foundation is designed to assist those in need in the areas where GSF associates live and work through personal involvement and contributions. Building upon the existing charitable involvement of its associates, the GSF Foundation partners with numerous local charities nominated by GSF employees, benefiting a variety of worthy organizations and individuals throughout the country. Some have included: Special Olympics, Big Brothers Big Sisters, Shoes That Fit and The American Cancer Society.

GSF is proud to have partnered with the Ronald McDonald House Charities

on a national scale, and to help support 43 houses in areas where GSF does business. A natural extension of GSF's long-time relationship with McDonald's, the Ronald McDonald Houses provide GSF volunteers further opportunities for service and contributions in their local areas. Funds are split between the RMHC and the various local charities and remain in the local areas where they are raised. And because the GSF Foundation is volunteer-run, 100 percent of the financial contributions go directly to help those in need.

The GSF Foundation operates under the direction of an executive board, which includes national representation from 18 local chapters—all comprised of GSF employee volunteers. Thus, the GSF associates are actively involved in determining who will receive benefits,



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while enjoying opportunities to live out the Company's Creed and Values together. GSF has succeeded in mobilizing 76% of its employee base to participate in the Foundation, which is one of the highest rates in corporate America. Igniting their hearts and hands for good, GSF volunteers show that the company is not only focused on doing well in its businesses, but also on doing good in its communities.

To date, the GSF Foundation has raised nearly \$9 million for more than 250 children's charities that meet the Foundation's criteria. GSF Foundation volunteers continually seek opportunities to provide charitable partnership, financial benefits and service.

GSF associates from the Irvine and City of Industry chapters have granted

\$36,000 for Orange County charities through employee programs in the last year. GSF Foundation volunteers have also taken part in fundraisers such as the "Hearts for the House" fundraiser for the Southern California Ronald McDonald House, the "Tour De Cure" bicycle race for the American Diabetes Association, and the "Walk & Roll" and Pediatric Cancer Run/Walk events. Irvine associates also give of themselves by cooking dinners at Southern California Ronald McDonald Houses, giving away backpacks for needy kids at local schools, and helping to supply footwear for the Shoes that Fit program.

If interested in such charitable ventures, please contact a regional Foundation representative for more information or visit www.gsffoundation.org.

